

# SPONSORSHIP DETAILS

Since starting in 2013, Eastwood Homes has raised over **\$1,000,000** through the Eastwood Classic.

#### **GOLF SPONSORSHIP OPPORTUNITIES**

**Eastwood Homes** formed a philanthropic partnership with **Carolinas HealthCare System** and **Levine Children's Hospital** in 2008 where a portion of the proceeds from each sale is donated to the Hospital.

We are hosting our **11th annual Eastwood Classic** to supplement our contribution to the Hospital on Tuesday, September 12th, 2023. We are very excited and ask for your help in making this outing a success. **Last year we raised a record \$150,000** and are hoping to increase that amount this year to benefit Levine.

#### 01 PLATINUM SPONSOR (3 AVAILABLE) \$10000

- Registration for 4 players
- One Hole Sponsorship (Logo will be displayed on a hole)
- Logo on promotional items, website, and advertising
- Logo on signage displayed at registration area
- Additional exposure through press releases and social media

# 02 GOLD SPONSOR (5 AVAILABLE) \$7500

- Registration for 4 players
- One Hole Sponsorship (Logo will be displayed on a hole)
- Includes logo and name recognition on website and social media
- Sponsorship of item in giveaway bag

# 03 SILVER SPONSOR (8 AVAILABLE) \$5500

- Registration for 4 players
- One Hole Sponsorship (Logo will be displayed on a hole)
- Includes name recognition on website and social media

# 04 VENDOR SPONSOR TEAM (SOLD OUT!) \$3000

 Opportunity to sponsor a team with 2 Eastwood Golfers/ 2 Vendor Partner Golfers

# 05 BEVERAGE CART SPONSOR (SOLD OUT!) \$3500

- Includes logo on Beverage Carts
- Distribute koozies to all players

Contact Tara Whiteley to Sponsor

twhiteley@eastwoodhomes.com





The proceeds of the event benefit the Levine Children's Hospital



The tournament is held at Springfield Golf Club
639 Hambley House Ln,







NON-GOLF SPONSORSHIP OPPORTUNITIES

Eastwood Homes has raised over **\$1,000,000** 

through the Eastwood Classic.

#### 06 HOLE-IN-ONE SPONSOR (1 AVAILABLE) \$3000

- Sponsorship of car giveaway from Audi Northlake- for player who makes hole in one on designated hole
- Logo prominently displayed on designated hole
- Logo and name recognition on website
- Recognition at awards presentation

# 07 GOLF CART SPONSOR (1 AVAILABLE) \$2500

· Includes logo on all golf carts

# 08 GIVEAWAY BAG SPONSOR (1 AVAILABLE) \$1000

 Opportunity to provide bag for use as goody bags given to all participants

# 09 DRIVING RANGE SPONSOR (1 AVAILABLE) \$1000

- Logo displayed on driving range that will open prior to outing
- Opportunity to distribute marketing collateral at driving range (table and/or tent provided by sponsor)

# 10 PUTTING GREEN SPONSOR (1 AVAILABLE) \$1000

- Logo on putting green
- Opportunity to distribute marketing collateral at practice green (table and/or tent provided by sponsor)

### 11 CLOSEST TO PIN CONTEST (2 AVAILABLE) \$1000

- Includes signage and logo on contest hole and on contest information
- Recognition at awards presentation

#### 12 PIN FLAG SPONSOR (1 AVAILABLE) \$1000

• Includes company logo on all pin flags on course

# 13 REGISTRATION STATION (5 AVAILABLE) \$1500

- Logo prominently displayed on signage
- Opportunity to set up a table and tent at registration area
- May bring promotional items or a game and network with all golfers!
- \*\*Please reach out to Tara Whiteley (twhiteley@eastwoodhomes.com) for specifics.

#### 14 HOLE SPONSOR (8 AVAILABLE) \$500

- · Logo prominently displayed on designated hole
- Logo and name recognition on website
- Recognition at awards presentation

#### 15 LUNCH SPONSOR (1 AVAILABLE) \$2000

- Opportunity to sponsor lunch for all golfers and participants
- · Logo on website
- Special Recognition at Awards Presentation

# 16 BREAKFAST SPONSOR (SOLD OUT!) \$1000

- Opportunity to sponsor breakfast for all golfers and participants
- Logo on website
- Special Recognition at Awards Presentation

## 17 DOOR PRIZE/RAFFLE ITEMS SPONSOR PRICE OF DONATED ITEM

- Opportunity to sponsor door prize or raffle item
- Logo on website along with mention of donated item, and special recognition at Awards Presentation
- Opportunity to display logo on door prize/raffle item table at registration

# 18 GIVEAWAY ITEM SPONSORSHIP OPPORTUNITIES (1 AVAILABLE EACH)

- Opportunity to provide item listed with your company logo to all participants. Eastwood Homes has arranged for affordable options for each category. Cost of item is responsibility of sponsor. Contact Tara Whiteley (twhiteley@eastwoodhomes.com) for additional details.
  - 1 Visor or Hat Sponsor
  - 2 Tee Sponsor
- 3 Golf Towel Sponsor
- 4 Cooler Sponsor
- 5 Golf Ball Sponsor

Contact Tara Whiteley to Sponsor twhiteley@eastwoodhomes.com